

# Human Mentality - Impulse Purchases

Rather, let us discuss the reasons humans think as they do when it comes to acquiring things they want. What causes humans to make impulse purchases, later regretting their decision? Having taken a college course on the subject, I can list a few common reasons:

- The item might not be available at a later time
- The deal on the item is too good to miss
- The item is EXACTLY what you were looking for, and you'd rather acquire it now for a higher price than risk never having it
- Thinking about the instant joy having the item would give, instead of considering how useless it may be later on.

"But how does this relate to getting downloads?" you might be thinking. Well, impulse purchase decisions are made by the same part of the brain that also causes you to spend that time getting the download you want. This means the better you can make it look in less time, the higher your chances are of getting a completed.

Here are some things to avoid:

- Sketchy downloads

People will not download these as often as other files, because the general internet user is afraid of viruses.

Examples of sketchy downloads:

Someprogram.exe

Porn

- Copyrighted software

Giving downloads of copyrighted software or materials will is not only illegal, it can also cause you to be banned from both ShareCash and FileIce.

- Tutorials on money schemes or black hat activities

You are targeting the general internet user, not criminals.

\*\*\*\*\*

Now on the other end, here are some things to consider as good points to push into the minds of potential downloaders:

- Money Making

Who doesn't want money? Here are some topics to consider advertising:

- "Make money from home"

- "Work at home mom earns.."
- "I earned \$\$ in under an hour!"
- "No more money problems!"

- Self Improvement

Applies especially men, who doesn't want to get ahead and look like a stud?

Points to push:

- "Get abs FAST!"
- "Improve your self confidence!"
- "Have you ever wanted to be the ALPHA male?"

- Jobs

Better careers, better life, more money. Points to push:

- "Bored at your current job?"
- "Not earning enough?"
- "Do you want to afford this \*insert expensive object\*?"

You should now begin to understand the different methods of getting people's attention from the points stated above. Those are only a few examples; there are millions of different ways of getting someone's attention, get creative!

## Methods of Advertising

Great, you know how to attract potential downloaders, but where do you post your information in order to get them to see it? That is what this section discusses.

It is your own decision if you want to keep good deeds while doing this. Some ways won't annoy anyone, and will get you a few views. Getting more people to see it will cause you to work a little harder. Below are some ideas to get you started. You may have heard of some before, yet others may be new to you. I have also included some special information on how to avoid being blocked from some of these places. Save it for other sites where you will actually have some success. -- :)

- [PasteBin.com](https://www.pastebin.com)

This is a well known site where you can paste anything you want without registering for an account. Anything that is posted will be displayed on the front page until enough new posts are made in order to move your post off. How do we get the most downloads here? By using a PasteBin bot. There are many available, a simple search on Google will get you one quickly. In order to avoid getting banned, I suggest you either use a VPN or find a bot that supports proxies. Before going to sleep, set such a bot to post once every 5 or 10 minutes. By the time you wake up, thousands of people will have been exposed to your post, and many will have fallen for it.

- [Forums](#)

There are hundreds of thousands of forums on the internet, discussing anything from gardening to bird watching. Find forums with a small user base and inactive staff. An easy method of doing this is by using Google to find forums hosted by smfnew.com. Use this simple Google dork: "inurl: smfnew.com" to find many of these forums. Once you register for such a forum, post your text in as many different categories as possible. Once again, using a VPN or a proxy is recommended to avoid getting you IP banned.

### • [Torrent Sites](#)

It is estimated that 60% of the Windows XP copies in the world are pirated, and that more than 10 billion dollars in potential sales are lost every year because of P2P networks. Don't let this opportunity pass you by! Instead of uploading the file people will want to ShareCash or FileIce, give the file away as a ZIP file on popular torrent sites. The catch to this is that the ZIP contains 2 files inside it: one is another ZIP file with the actual file (protected with a password), and the other is a text file saying "The password for the ZIP can be downloaded here: <http://www.sharecash.com/product>". According to the earlier mentioned impulse buying response of the brain, many people will go download the password text file. Why? Because they feel like they are SO CLOSE to having what they want, and they already took the time to download the file and don't want to feel like they wasted their time.

### • [Facebook.com](#)

At the end of 2011, the number of FaceBook users surpassed half a billion. This is more than the population of the entirety of all 50 US states combined. Never let such an opportunity pass you by. How do you get views? Make a celebrity fan page, and get as many people to follow it as possible. A method of doing this is by visiting the Free Services and Giveaways section, and look for a Facebook like or follow giveaway. If you can't find one, there are plenty of threads in the Marketplace offering followers for \$0.01/ea or less. But those aren't REAL followers! Who cares? You want REAL users to view and subscribe! Well, the way FaceBook works is that the more subscribers you have, the more auto advertised you page will become. It takes time, but it can pay off greatly in the end. When you have accumulated a large subscriber base, post a topic similar to "\*celebrity name\* EXPOSED! – GET THE VIDEO HERE!" with a link to your FileIce or ShareCash file (you may need to use a URL shortener in some countries, to avoid FaceBook blocking the link).

### • [Twitter.com](#)

Twitter has quickly become known everywhere in the world. Over the past 8 months, the userbase has DOUBLED, and it is still rising at an ever increasing pace. Twitter is a wonderful place to get views! But how? Easy. Make a new twitter account with the name "money", "cash", "rich", or similar terms in it. Then, make use of the Free Services and Giveaways section to get thousands of subscribers. If no threads are available and you don't feel like waiting, buy them at \$0.001/follower (Yes, 1/10th of a penny, that's how cheap they are!). As soon as you have over a thousand followers, start RETWEETING and using hashtags a

few times a day. It will cause people who follow others to see your page, and potentially also follow you. The great thing about hashtags is that it can be used with any content, and the post will appear on the hashtagged persons recent tweets! So how do you make use of this? Here is an example:

“@wellknownperson I can’t believe you are in this video!”.

## • [4Chan.org](http://4Chan.org)

Ah, the wonderful world of 4chan. Mindless fools and geniuses trolling, spamming, conversing, and arguing all in one spot. This is an absolutely great place to get downloads, as it is filled with 12-13 year olds who will believe anything.

## The File

This is a very important part of your money making system. What is the user downloading? You have gotten their attention by getting them to download your file, but what IS your file? Do you disappoint the downloaders, make them happy, or get them even more excited before getting the full product?

Here is an idea for what I mean:

- Bob makes a very nice eBook on making money easily online, it actually works!
- Frank wants to get the file, which he saw advertised on PasteBin, and takes the time to fill out a survey to get access.
- Frank finally gets the download, opens the PDF, and starts reading. However, he then notices the eBook is only half complete!
- Bob split the eBook in half, and the second half requires another download!
- Frank, who has already spent time getting the first part, will more than likely take the time to download the second part as well. People hate wasting time!
- Frank gets two downloads for the price of one.

It is completely up to you what you want to advertise your product as, and what the eventual download actually is. You do not know the people who download your files, and they don’t know you. You could actually send them in a “Redirect Loop” which consists of 3 or more text files, each saying the product is at the next link. Confused? Consider this:

- 3 text files, each named the same thing. (productlocation.txt)
- Each text file contains “The product is located at: LINK”, with text file 1 pointing to text file 2, text file 2 pointing to text file 3, and text file 3 pointing to text file 1 again. If you did a good job on making your product seem amazing, there are people who will do this quite a few times before realizing it won’t do them any good.

So, as you can see, it doesn’t matter if you upload a legitimate file or not, there are ways of getting more than one download with both methods. The simplest

and most successful way is usually using a fake file, as you don't need to spend the time actually creating anything, and can right to uploading!

Remember, when writing your advertisements; put yourself in the mind of a downloader. What would pull your attention? What would you not want to miss? A secret textbook, perhaps? Or a mystery that has suddenly "been solved"? (ICE MONSTER CORPSE FOUND! Secret Documentary!)

As stated before, be creative. As you come up with new ideas, keep track of them, log them in a notebook. Keep track of the download totals over time, and see which method is most effective for you. Are you posting on a bird watching forum? Make up a story about a 1-inch bird found high in the Alps! Perhaps you are on a gardening forum? Here's one: "New Method to make Plants Grow TWICE their Normal Size!"

The edge of the universe is your only limitation; explore it to its fullest!  
Good luck.

## Update:

Stop looking for "that amazing method:"

The truth is that if somebody discovers an amazing method that is making them tons of money, they aren't going to share it with you! Stop reading and searching, and start DOING. The old methods work best, that's why they're still around! People think they can upload 5 videos to youtube and start making four-figure incomes every month and get sad when it doesn't work.. No!

The first two or three weeks that I started out I had only four popular videos on youtube making me \$3-\$7 every day from downloads. I kept thinking well this sucks, and I was reading this guide section ALL the time and searching google for methods on promoting these download links..

Well that is WRONG. This is a numbers game, it's all about how much work you put into it. You can read all the guides in the world but if you don't put them into action you won't make ANYTHING.

My advice to you is to pick one simple method (youtube, blogs+seo, facebook, ect.) and stick with it until you see results. They ALL give results if you do the work.

Imagine that each video I put onto youtube gets me only \$0.30/day. So I put like, 5 videos on there and am making \$1.50/day approximately. Fine.. But people think that since 5 videos was a lot of work and \$1.50 is not much money at all, that they should be trying new methods.. Or maybe people are just scared of working. I don't know.

But imagine putting up 5 videos EVERY DAY and doing work like you're supposed to!! You will increase your earnings by \$1.50/day EVERY DAY! So if

you put 5 good videos up every day for only a month, you will be making those four figure incomes every month :).

It's all about numbers.. The more you DO instead of READ, the higher your income. Stop looking for better methods. The best methods are the old ones. There is no such thing as 'saturated' because the internet is growing so much every day and new opportunities are popping up everywhere.

**STOP READING AND GO WORK!! EARN!**

I recommend to Join [www.Purebits.net](http://www.Purebits.net) to start making **REAL MONEY**

You can also join [Cleanfiles.net](http://Cleanfiles.net) using this [link](#), but [purebits.net](http://purebits.net) pays better, from my [experience](#)